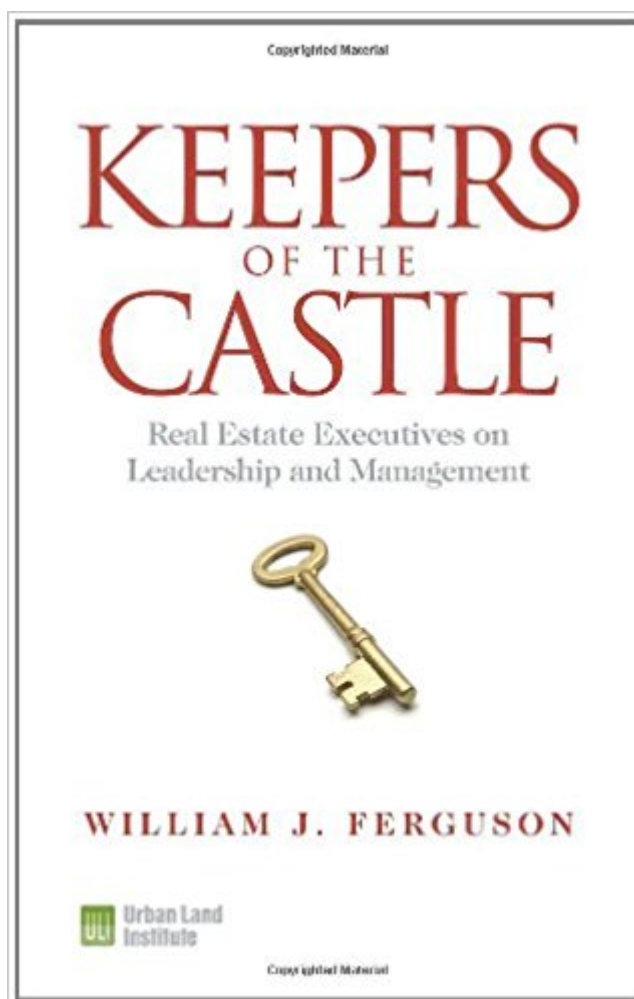


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Keepers Of The Castle: Real Estate Executives On Leadership And Management



Synopsis

Examining what has always been America's largest industry, this helpful handbook analyzes the recent transformation of real estate investment and identifies the leadership attributes necessary for executives and board chairs as they guide their businesses through profound change.

Book Information

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Customer Reviews

William J. Ferguson is the CEO and chairman of Ferguson Partners Ltd. and the co-CEO and cochairman of FPL Advisory Group.

Do not waste your money. The commercial real estate sector is not known for inclusive or inspirational leadership. There are better and more credible leadership reads out there. Also I would look for authors who are appropriately qualified to write about this subject and who actually model best in class leadership behaviors.

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